

'Time to The Future by Mestel' in Geneva, the lab for watchmaking new talents

A cluster of watchmaking newcomers is about to blossom in the hall of the 'Time To Watches' exhibition-event. From March 31 to April 3, 2022, the emerging generation will take up residence in a start-up spirit boosted by a partner and a bunch of enthusiasts. An essential step into the heart of a promising future...

With the approval of enthusiastic organizers, the support of a committed partner and JSH magazine (since 1876), the crowd beckons! While more than a hundred brands will turn Geneva into the world capital of watchmaking, here are **nine additional figures** in the watchmaking news. Among them, a renowned master watchmaker, Dominique Renaud (ex Renaud & Papi), surrounded by a breath of freshness, inventiveness and promises for the future...



Focus on 'Time to The Future by Mestel' events

All week long, the exhibitors of this new space "Time to the Future by Mestel" will be visited and endorsed by key figures of the watchmaking world. No doubt the media, always keen on discoveries, will also add to the buzz. Especially since on March 31, 2022 at 2:00 pm, the main sponsor Mestel and its general manager Christian Tissieres, will include in the 'Time to Talk' program a round table entitled "*Creation + Innovation = Passion*".

As for April 2nd, 2022, at 5:00 pm, Baudoin Van Es of Tourbillon Watch will host, live from Time to Talk and live on Instagram, a presentation of the young watchmaking start-ups present. Finally, at 6:30 p.m. on the same April 2nd, 2022, Watch Around's co-editor Stéphane Gachet will host a responsive conference with the participation of Raymond Loretan (GPHG), Manuel Emch (Louis Erard), Serge Maillard (The Watch Library), **Dominique Renaud**, Thomas Baillod (BA111OD) and Olivier Mory (Skill) on the theme of the future of Swiss watchmaking.

Time to Watches, the must-attend event

With some forty confirmed exhibiting brands, the 'Time to Watches' happening, which benefits from a unique partnership with the HEAD (Geneva University of Art and Design), is keeping its promises. For four days, from March 31 to April 3, 2022, it will focus the attention of professionals and the media in a new location, just a stone's throw from Palexpo, which is home to a concentration of other independent watchmaking players. The first edition of Time to Watches, on the second step of the podium, clearly stands out from the surrounding series of events.

Dominique Renaud: "*It is really interesting to come and discover this generation of young talented watchmakers who are contributing, beyond trends, to the renewal and future of watchmaking...*"



Download HR press kit

<https://bit.ly/3t5Hefn>

<https://www.timetowatches.com/fr/time-to-the-future/>

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MARCH 31 TO APRIL 03, 2022

Time To The Future (@Time To Watches)

HEAD (building H, Le Cube) Avenue de Châtelaine 7 Geneva-Switzerland

Itinerary of the location using [Google Map](#)

Exhibitors: watchmaking up-and-comers, newcomer creators

Bernies / [Website](#) - [Instagram](#)

Bernard Van Ormelingen - Belgium, Hulsonniaux (Namur Province)

Inspired combination of traditional craftsmanship and modern techniques

"Timepieces that reflect you".

Kauri / [Website](#) - [Instagram](#)

Samuel Gillioz - Switzerland, Plan-Les-Ouates (Geneva)

Automatic watches with a strong personality

"Precious woods and Swiss watchmaking

Khemea / [Instagram](#)

Shona Taine - Switzerland, La Chaux-de-Fonds (NE)

Independent watchmaker artist

"The mechanical alchemy"

Lundis Bleus / [Website](#) - [Instagram](#)

Bastien Vuilliomnet - Switzerland, Neuchâtel

Specific approach and craftsmanship in the dial field

"Independent watchmaking, the many faces of a watch"

Narbel & Co / [Website](#) - [Instagram](#)

Philippe Narbe - Switzerland, L'Abbaye, Watchmaker artist, in-house caliber

"Giving life to watch creators".

Rogé Bastide / [Instagram](#)

Stephan Bastide and Romain Rogé-Laurino - France, Saint-Gorgon-Main

Enhancing the value of fundamental watchmaking values

"Traditions and watchmaking know-how

Skill Watches / [Website](#) - [Instagram](#)

Olivier Mory - Switzerland, La Chaux-de-Fonds (NE),

Development and manufacturing of timepieces with low environmental impact

"100% Swiss made to last"

Timenest / [Website](#) - [Instagram](#)

Raphy Fathy and Clément Cuq - Switzerland, Geneva,

Reinventing the watch display unit "Modern and multifunctional watch accessory"

Vanessa Lecci Atelier / [Website](#) - [Instagram](#)

Vanessa Lecci - Switzerland, Peseux (NE)

Neuchâtel pendulum, a whimsical revival of a cult object

"A few journeys through time, between modernity and classicism, past and present"

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Schedule

31 March 2022, 2 p.m.

Time to Talk, panel discussion "Creation + Innovation = Passion"

Attendance of Mr. Christian Tissieres, Managing Director of Mestel SA, partner

April 2, 2022, 5pm

Time to Talk, Instagram session live

Introducing the exhibiting brands at Time to The Future

Moderator: Baudouin Van Es (Tourbillon Watch)

April 2, 2022, 6.30pm

Time to Talk, panel discussion "The future of Swiss watchmaking".

Guests: Raymond Loretan (GPHG), Manuel Emch (Louis Erard), Serge Maillard (The Watch Library), Dominique Renaud, Thomas Baillod (BA111OD) and Olivier Mory (Skill)

Moderator: Stéphane Gachet (Watch Around)

Partners

[Mestel](#) - main Sponsor of the Time to the Future space.

Mestel is a specialist in elastomer and polymer materials, Mestel SA provides services to the watchmaking industry. They specialise in tailor-made projects for leading luxury brands since 2008.

[Alkimia](#) - Asset management and pensions

[E-Patent](#) - Patent Attorneys

[Bergeon](#) - Tools for the watch and jewelry industry

[Brandstorm](#) - Visiodome concepthor

[Jim Zbinden](#) - Archiving & Creations

Media partners

[Tourbillon Watch](#)

[Watch Around](#)

[JSH, le journal suisse d'horlogerie, since 1876](#)

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