

GAÏA PRIZE 2021

ANNOUNCEMENT OF WINNERS

AND AWARDING OF THE HORIZON GAÏA GRANT

The 2021 edition of the Prix Gaïa pays tribute to four watchmaking talents and once again confirms its international significance. Since 1993, this award has been presented in recognition of extraordinary careers in the field of watchmaking, as well as its art and culture. The public ceremony – on prior registration due to the health measures – will take place at 6.30 pm on Thursday 16th September 2021 at the Musée international d'horlogerie (MIH) in La Chaux-de-Fonds, and will be attended by Frédéric Maire, Director of the Cinémathèque suisse. On this occasion, the MIH will once again award the Horizon Gaïa Fellowship, intended for the next generation of researchers.

The unique Prix Gaïa honours the very best: those contributing to the reputation of watchmaking, its history, its technology or its industry. An institution of global renown, the Musée international d'horlogerie in La Chaux-de-Fonds – a city whose economic and social history is closely linked to watchmaking – awards this prize in recognition of the spiritual heirs of watchmaking culture embodied in the museum's collections, and in the city itself.

This year, the Prix Gaïa jury, comprising figures active in the watchmaking field, nominated:

Carole Kasapi - winner in the Craftsmanship - Creation category

for conceiving and developing mechanisms that brilliantly combine design, function and reliability, for her involvement in many areas of the watchmaking industry and for her generosity in sharing her passion.

Anthony Turner - winner in the History - Research category

for his exceptional career as an independent consultant in watchmaking research and heritage, and for his historical and technical knowledge of horological objects and valuing collections.

Eric Klein - winner in the Entrepreneurship category

for his visionary character, his ability to understand the watch industry on a systemic level and his implementation of innovative and dynamic industrial processes aimed at guaranteeing excellence in product manufacturing and quality.

Horizon Gaïa grant

Alongside the three categories used to honour leading figures in the watchmaking world, Horizon Gaïa, an incentive grant made possible thanks to the generosity of the Watch Academy Foundation, is being awarded to encourage new talent in the fields recognised by the Prix Gaïa: Craftsmanship - Creation, History - Research, and Entrepreneurship. The grant will finance all or part of an individual project.

The Horizon Gaïa incentive grant has been awarded to **Nathanaëlle Delachaux**, a student about to complete her studies in the history of art and ethnology at the University of Neuchâtel. Born in 1993, she now lives in the canton of Neuchâtel and has significant experience of museum work.

Complete press kit and royalty-free photos:

<https://drive.google.com/drive/folders/1blMDYtfxP3CnentY0KtWI3lo79ExCKWf?usp=sharing>

Product photos can be requested from the corresponding brands.

La Chaux-de-Fonds, 30th August 2021