

Disruptive watchmaking: Klok-08 Minim Klokera, transitive design: the time of lights

Geneva, March 30 to April 3, 2022, 'Time To Watches' exhibition: Launch of Klok-08 Minim, a new collection that transcends the design values and playful spirit of Klokera, a watch brand manufactured under the Swiss made label.

What's special?

The addition of an optical system on a curved glass that turn the dial into a real luminosities receiver

46-cone squircle

A genuine concentrate of microtechnical complications beyond the obvious field of the caliber, the Klok-08 Minim watch from Klokera is distinctive for its hesalite glass endowed with a light-diffracting optical system. This transparent add-on is based on the Huygens-Fresnel principle to generate luminous effects on the dial: shadows, caustics, graphic splitting...

Its stripped display performs in neo-vintage mode the captures and the light leaks thanks to its squircle with 46 cones (mathematical union between a square and a circle). The ultra precision of a design dedicated to lovers of never static kinetics.

In motion choreography of shadows and lights

"There is nothing that is not stationary. Time unfolds as the definition of the impertinence of all things, nothing lasts and only the instant matters" explains Nicholas Bouterin in charge of the strategic vision and artistic direction of Klokera.

Inspired by emptiness, the sound of color and the dazzling patterns of light, this delectable Klok-08 Minim collection presents itself as the definition of the impermanent mystery.

Unique almost ritualistic gestures

Carrying the DNA of the brand, notably through the almost ritualistic gesture of conveying this temporal object from the wrist to the desk or to the shelf, this timepiece embodies the founding quest of a new iconic design.

"With this poetry made of association of the senses and life in reverse time, this Klok-08 Minim collection, like a plaything, lets the emotions overwhelm us for the time of a breath. It is an invitation to contemplation..." states Nicholas Bouterin.

3 dial colors:
pearl white, graphite black and mineral gray



HD Pictures

<https://bit.ly/3Maoe6X>

Technical data

Swiss made models, 3 years warranty

KLOK-08 M1 pearl white dial, anthracite lettering
KLOK-08 M2 black graphite dial, white lettering
KLOK-08 M3 mineral grey dial, anthracite lettering

Functions without hands

Hours/minutes, sweeping seconds
System of indicators with discs

Glass

Hesalite anti-scratch and UV treated
Squirle optical system with 46 domes
Diffractive Fresnel principle

316L steel case

Diameter 39 mm, thickness 10 mm
Polished, manufactured stainless steel case
Waterproof to 1 atmosphere (10 meters)

Matching straps

Colors: black, Havana and soft pink
230/18 mm, embossed alligator type

Patented interchangeability

Precision mechanics. Thanks to the Klokers key (patented locking system), the watch head can be unclipped from the bracelet by simply pressing at 8 o'clock: quick and easy change of bracelet and accessories according to your mood and style.

Pricing 2022 595 € TTC

Watch head and straight alligator strap with folding buckle.

316L steel folding buckle
Suitable with all Klokers accessories

Klokers' patents

Fixing system reference:
WO2016/001598
Time display reference:
WO2017/042456

Swiss Caliber

Ronda W763 quartz
Klokers anticlockwise unique system
Originality of display with discs

Intuitive time reading



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(((Extra Corporate Text)))

Swiss made watch brand Klokers in brief

In 2020, just after having been awarded the German Design Award 2019, the Klokers brand was reborn with a new team and added know-how in the areas of industry, product design, branding and digital. Revived by the Kinaook company thanks to the creative vision of artistic director Nicolas Bouterin, Klokers has already won several awards and is now ready to extend its values of design, ingenuity, singularity, lightness and freedom to the rest of the world in a spirit of enjoyment. Its affordable Swiss made is the result of the excellence of a gallery of talents concentrated in and around the Manufacture Horlogère Mercier in Les Breuleux, in the Swiss Jura.